

Press release

Popler's memorial of Profireal Group won Lukáš Matuský with horse Shaman.

Pardubice, 12th of October 2014 - Exciting finish and magnificent spectacle for the visitors offered the fifth race within 124th Velká pardubická. In the finish line rivaled of victory 10 year old Shaman and 6 year old Ryana. Victory by half a length was finally retained by white horse Shaman with jockey Lukáš Matuský in the saddle.

Popler's memorial is intended for five-year and older horses. Race length is 3300 meters and Profireal Group subsidized it with an amount 300 000 CZK. Winning horse Shaman is a ward of coach Radek Holčák from stable K-K Metal. Second place went to mare Ryana, third place gained representative from Slovakia Vandual. The prize for the winner was awarded by Marketing Director of Profireal Group Ondřej Lokvenc: *„Profireal Group participates in Velká pardubická regularly for several years. We are pleased, we can support the sport and also the most important event in the Pardubice.“* Profireal Group regularly rents within Velká pardubická a spectator's lounge, where shareholders and management meet with business partners and employees from Czech Republic, Slovakia, Poland, Bulgaria and Russia.



Profireal Group is an international company which operates in the financial markets of Central and Eastern Europe since 1994. Profireal Group consists of two divisions. PROFI CREDIT division is a major provider of loans and credits. PROFI INVESTMENT division is engaged in development of new investment projects.