

Key moments in the Profireal Group history

1994 - foundation of the company Profireal, a.s.

2000 (spring) – first loans provided in the Czech Republic

2000 (autumn) – foundation of the company Profireal Slovakia, spol. s r.o

2004 – foundation of the company Profireal Polska Sp. z o.o.

2005 – foundation of the companies Profidebt, s.r.o. and Profidebt Slovakia, spol. s r.o.

2006 (April) – foundation of the company Profireal Bulgaria

2006 (September) – division Profidebt negotiated the CZK 1 billion mark set for the cumulative volume of purchased outstanding debts

2006 (October) – Profireal Group passed the CZK 10 billion limit set for the face value of provided credits

2007 (June) - foundation of the company PROFI CREDIT in Romania

2007 (November) – first borrowing approved in Romania

2007 (December) – Profireal Group provided a loan to its thousandth client in the Czech Republic

2007 (December) – transition of the Profireal Group ownership structure was completed by establishing a Netherlands-based company Profireal Group SE

2008 (February) – renaming the companies in the credit-granting division to PROFI CREDIT, modification of the graphic layout of the PROFI CREDIT and PROFIDEBT logos